



Join us for the

ALEX REZKALLA OPEN

A premier golf event to raise awareness and funds
to support Duchenne Muscular Dystrophy

Presented by



September 30, 2024

Shotgun Start at 10:30 A.M.

\$200 per player

Golf played at both Scioto Reserve Country Club and Kinsale Golf & Fitness Club
Fee includes: Greens fee, cart, driving range, tee gift, games, food, drinks, and after-party

What is Duchenne Muscular Dystrophy (DMD)?

DMD is a progressive muscle-wasting condition in which those diagnosed are unable to produce dystrophin, a protein essential for the repair and stability of muscle. It is the leading genetic killer of children. DMD occurs almost exclusively in males, at a rate of approximately 1 in 3,500-5,000 births. Children are usually diagnosed when they start showing muscle weakness around the age of 4 and lose the ability to walk between the ages of 8-12. Each year, muscle is further damaged, leading to paralysis and ultimately heart or lung muscle failure in early adulthood.

What Treatments Exist for DMD?

Right now, DMD is 100% fatal. Scientists have been working on therapies and bringing their work to clinical human trials in the last 15 years with early funding and support from parent organizations. Some of these therapies have been recently approved by the FDA to help slow the progression. We need to continue bring more therapies to market. A cure may be unlikely. Instead, additional therapies will lead to a cocktail approach to treatment plans. Combining several therapies to target different aspects of DMD could enable patients to live with Duchenne.

What does the Alex Rezkalla Foundation do and where does the money go?

The Alex Rezkalla Foundation is a non-profit organization founded by Justin and Dawn Rezkalla. We are based in Powell, Ohio, and registered in the State of Ohio. Named after our son, Alex, who was diagnosed with DMD in 2015 at the age of 4, our purpose is to raise awareness and funds to support DMD research. We began advocating and fundraising through other organizations in 2016 and decided to form our own foundation in 2023 to create a legacy with Alex's name. Money raised during the golf event will be donated either directly to a leading medical facility or to Parent Project Muscular Dystrophy (PPMD). PPMD was the first parent-founded DMD non-profit organization founded 30 years ago. They are internationally recognized as the leading foundation in the fight to end DMD.

What makes this event unique from other golf outings?

This year marks our 9th year hosting a golf event in the Columbus market. We have raised \$500k and counting thanks to overwhelming support from corporate sponsors, private donors, players and volunteers. Last year was our biggest event yet with 252 players, 40 volunteers, and 50+ auction items donated. Our goal is to increase awareness about DMD while having fun on and off the golf course. We aim to build lasting partnership with our supporters by hosting a premier golf event that payers and sponsors will want to return to each year.

- Our event is hosted on two golf courses and players can indicate a course preference at registration
- Complimentary food and beverages on course are provided to all payers thanks to generous donors
- Players are entertained with unique challenges and games during the round
- Hole-in-one prizes include the chance to win a car on designated par 3's
- Player fee includes an after-party where you can meet our Honorary Chair, typically a national celebrity
- Our online auction includes 50+ one-of-a-kind items and experiences that you can bid on from your phone

How can I get involved?

There are a variety of ways individuals and companies can get involved - play, volunteer, sponsor, or donate an auction item. We offer many levels of sponsorship packages noted below. Some packages include payers, and all levels come with signage, social media recognition, and creative ways to benefit both of our brands.

- Presenting Sponsor (\$10,000) (Limit 1)
- Course Sponsor (\$4,000) (Limit 2)
- Event Sponsor (\$2,500)
- Bar/Patio Sponsor (\$1,500) (Limit 2)
- Beverage Cart Sponsor (\$1,000) (Limit 4)
- Scoreboard Sponsor (\$750) (Limit 1)
- Practice Area Sponsor (\$500) (Limit 4)
- Hole Sponsor (\$250 for 1 sign on 1 course or \$350 for 2 signs; 1 on each course)
- Hole-in-One Sponsor (In Kind) (Limit 2)
- On Course Food and Beverage Sponsors (In Kind)
- Auction Item Donors (In Kind)



Sponsorship Level Details

Presenting Sponsor (\$10,000) [Limit 1]

- Entrance for 2 teams (8 players) into the event
- Company name/logo on all scorecards and pin flags
- Display banner with company name/logo at registration on both courses
- Four hole sponsor signs (two per course) on contest holes
- Company name/logo prominently displayed on all golf cart signage and scorecards
- Website and social media exposure
- Tournament sponsor gift

Course Sponsor (\$4,000) [Limit 2]

- Entrance for 1 team (4 players) into the event
- Company name/logo on all scorecards at sponsored course
- Display banner with company name/logo at registration for sponsored course
- Two hole sponsor signs (two per course) on contest holes at sponsored course
- Website and social media exposure
- Tournament sponsor gift

Event Sponsor (\$2,500)

- Entrance for 1 team (4 players) into the event
- Two hole sponsor signs (one per course)
- Opportunity to provide marketing materials to players
- Website and social media exposure
- Tournament sponsor gift

Bar/Patio Sponsor (\$1,500) [Limit 2]

- Entrance for 2 players into the event
- Company name/logo on drink tickets
- Recognition sign in bar/patio area
- 20 beverage tickets for the event
- Website and social media exposure

Beverage Cart Sponsor (\$1,000) [Limit 4]

- Entrance for 1 player into the event
- Company name/logo on beverage cart
- 10 beverage tickets for the event
- Website and social media exposure

Scoreboard Sponsor (\$750) [Limit 1]

- Company name/logo on scoreboard
- Two hole sponsorship signs (one on each course)
- Website and social media exposure

Practice Area Sponsor (\$500) [Limit 4]

- Company name/logo on driving range or putting green at one course
- Opportunity to provide marketing materials to players
- Opportunity to host a contest for golf participants
- Website and social media exposure

Hole Sponsor (\$250 for 1 sign on 1 course or \$350 for 2 signs; 1 on each course)

- Company name/logo on hole sign

Hole-in-One Sponsor (In Kind) [Limit 2]

- Sponsor provides for insurance policy for prizes to include a car
- Opportunity to display signage on Par 3 contest hole
- Opportunity to display automobile and market dealership on the contest hole
- Website and social media exposure

On Course Food/Beverage Sponsor (In Kind)

- Sponsor provides for food or beverages at an assigned hold on the course
- Opportunity to display signage and market restaurant or products on the course
- Website and social media exposure

